

March 11, 2008

## Downunder Daily

### Darker Again

**The outlook keeps darkening.** Our US macro team has made material downgrades to its US growth and rate forecasts, and our US strategy team has slashed its S&P earnings forecasts, led by big downgrades to the financials. (For details, see Richard Berner and David Greenlaw, *A Darker US Outlook*; Abhijit Chakraborti, *The Bank Job – Slashing Financial Sector Earnings*; and from our US bank team: Betsy Grasek, *Lowering EPS on Weaker Markets and Credit; Probability Higher of More Cuts Coming.*)

The outlook's dark, in my view, because the sky is thick with chickens coming home to roost. As I've noted before, the US is entering this downturn with the most dangerous combination of high leverage and low rates seen in decades. Private sector leverage (debt relative to GDP) is at an all-time, exceeding even the peak seen in the lead-up to the Great Depression (Exhibit 1).

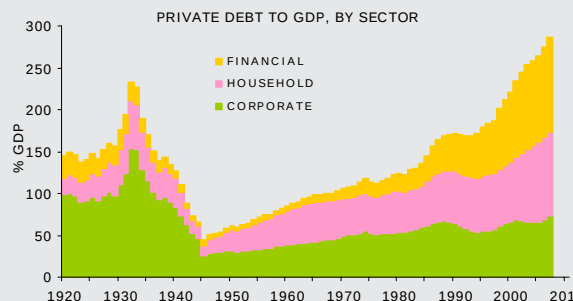
Importantly, the two sectors with exceptional leverage are the household sector and financial sector itself. (Yes, of course, the latter lends to the former. But it is gross debt, not net debt, that causes problems. We don't rely on Mars for finance, so global gross debt is matched by the lenders' gross assets. The 'net' being zero doesn't stop financial crises.)

The leverage in the financial system falls broadly into two buckets: lending institutions, and institutional investors. The problems that investor leverage can cause are now on display in credit markets.

One of the most important reasons that credit markets are behaving so badly relative to other markets is that there are/were many more leveraged investors in that asset class. You can see the fingerprints of that leverage in the returns data. Exhibit 2 shows how for the past three years the average credit hedge fund produced returns that handsomely exceeded the market. This was made possible by leverage: Because the instruments were 'safe' and 'stable,' financiers permitted substantial leverage rates amongst investors.

Exhibit 1

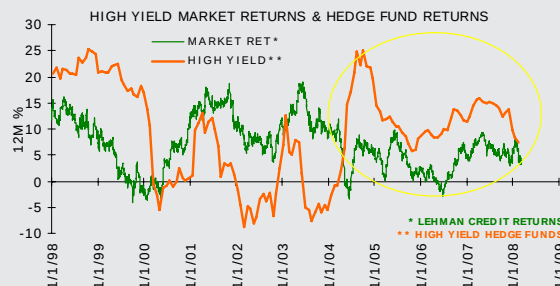
### Looks Who's Leveraged



Source: Federal Reserve; Morgan Stanley Research

Exhibit 2

### Leveraged-driven Out-performance



Source: Lehman Bros, Hennessey Group; Morgan Stanley Research

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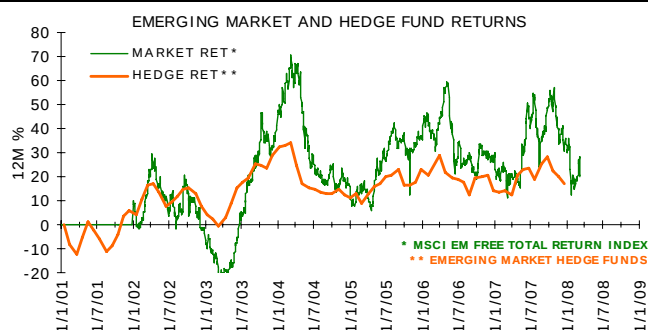
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March 11, 2008  
Strategy and Economics

This has not been the case in other markets. I track several categories of hedge fund returns versus market returns, and credit is the only one where the funds have routinely beaten the benchmark. In other areas the typical pattern is of aggregate under-performance, at least through bull phases (Exhibit 3 shows the comparison for emerging market equity funds).

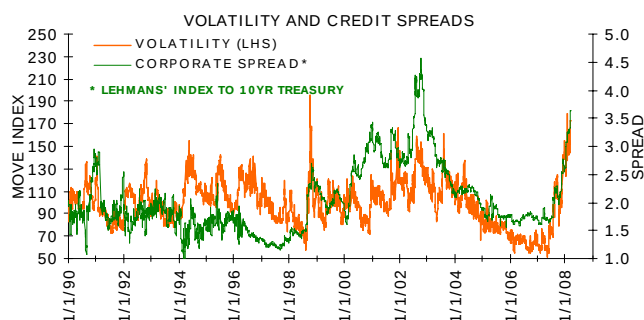
Exhibit 3  
**Under-performing in a Bull Market**



Source: MSCI, Hennessey Group; Morgan Stanley

The problem now, of course, is that the assets proved to be not so safe and not so stable (Exhibit 4). Consequently, finance is being restricted, leading to a self-reinforcing cycle of price declines, margins calls, forced sales, more price falls, and so on. This self-reinforcing process is gathering momentum. Exhibit 5 shows that spreads have widened further in the year to date than they did through all of last year for many credit benchmarks.

Exhibit 4  
**Wider and Wilder**



Source: Bloomberg, Lehman Bros.; Morgan Stanley Research

This matters to all investors. First, and most obviously, the investor deleveraging is undermining credit prices. Second, the decline in prices points to further substantial marked-to-market write-downs that are hammering financial-sector earnings forecasts. Third, the losses are eroding the capital base of lending institutions, clogging the principal transmission mechanism for monetary policy. Fourth, the risk of a system-threatening event seems to be rising daily.

Exhibit 5  
**Big Moves**

|         | Index                             | Change in Spreads (bps) 2007 | Change in Spreads (bps) 2008 YTD |
|---------|-----------------------------------|------------------------------|----------------------------------|
|         | HY Index                          | 298                          | 170                              |
|         | Investment Grade Index            | 104                          | 45                               |
| CMBS    | AAA                               | 64                           | 205                              |
|         | AA                                | 252                          | 571                              |
|         | A                                 | 405                          | 596                              |
|         | BBB                               | 776                          | 775                              |
|         | BBB-                              | 944                          | 814                              |
|         | BB                                | 1212                         | 689                              |
| ABX AAA | ABX 06-1                          | 196                          | 88                               |
|         | ABX 06-2                          | 314                          | 364                              |
|         | CDX                               | 44                           | 92                               |
|         | HEL floating index (3 years)      | 233                          | 188                              |
|         | Home equity backed security index |                              | 188                              |

Source: Abhijit Chakraborti, *The Bank Job – Slashing Financial Sector Earnings*, 9 March; Morgan Stanley Research

The authorities will keep responding to these risks. Dick Berner and Dave Greenlaw have lowered their forecast for the Fed funds rate to 1¾%. They also discuss possible unconventional remedies for the credit crunch. But, as they acknowledge, there is no simple answer. Most of us – including policy-makers – are now in markets we've never experienced before, with the risk of something really bad happening higher than I can remember.

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|--------------------------|-------------------|------------|----------------------------------|----------------|----------------------|
|                          | Count             | % of Total | Count                            | % of Total IBC | % of Rating Category |
| <b>Overweight/Buy</b>    | <b>1039</b>       | <b>44%</b> | <b>322</b>                       | <b>45%</b>     | <b>31%</b>           |
| <b>Equal-weight/Hold</b> | <b>974</b>        | <b>41%</b> | <b>300</b>                       | <b>42%</b>     | <b>31%</b>           |
| <b>Underweight/Sell</b>  | <b>356</b>        | <b>15%</b> | <b>100</b>                       | <b>14%</b>     | <b>28%</b>           |
| <b>Total</b>             | <b>2,369</b>      |            | <b>722</b>                       |                |                      |

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